



NATIONAL BLACK CHURCH INITIATIVE



Media Advisory

For Immediate Release

Contact:

Today's Date

Name, title, phone number (cell if possible), email

Subject: "Keeping It Real!" Christian sexuality education workshop for African American youth

Sponsor: **Your agency/organization/affiliate; name of minister if appropriate**

What: Local youth ages 13 to 18 will meet for a nationally known program that prepares youth to make healthy, responsible decisions as spiritual and sexual beings. The eight-week program of adult-facilitated dialogue and activities is one of the first efforts in African American faith communities to address sex and sexuality issues in both a biblical and secular context

When: Beginning Month days year

Where: Name and address of meeting place

Why: Unintended teen pregnancy and HIV/AIDS are impacting the spiritual social, political and economic life of the African American community. African Americans account for nearly half of all newly diagnosed cases of HIV. African American teens become pregnant and give birth at higher rates than White or Hispanic teens. 6 in 10 African American teens either become pregnant or get someone pregnant by age 20.

African American clergy and laity are breaking the silence about these critical issues and developing programs and services through ministry that provide spiritual understanding of complex and intimate issues.

Who: Names of your speakers

Press credentials are available to members of the working press. Contact _____.

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